

STEAM Powered Poetry Video Contest Guidelines

Dear Students,

With an offer of cash prizes, you are invited to take part in a STEAM video contest. Choose a poem from the Poetry Powered Packet and create a kid-friendly, educational video for students in grades PK-8. Submit your video link to your teacher or upload your video yourself by or before the April deadline.

Winners will be awarded the following:

- **First Place: \$100**
- **Second Place: \$50**
- **Third Place: \$25**

GUIDELINES: Your video must include the following information in the order as shown.

- **INTRO:** Blog name: *STEAM Powered Poetry Videos presents...*
- **INTRO:** Poem title & author byline. (EXAMPLE) *"Just Weight!" by Heidi Bee Roemer*
- **VIDEO:** Your visual rendering of the STEAM poem you've chosen
- **CLOSING:** Scan of printed poem or poem text
- **CREDITS:** As noted on each Poem Page

Suggested Video Programs:

Canva: <https://www.canva.com/>

WeVideo: <https://www.wvideo.com>

Elements of a Good Video:

- **Topic.** Does the video fully support the STEAM topic in an engaging way?
- **Visuals. Important: *Underscore important concepts with images or diagrams, when possible.*** Keep it fun and kid-friendly. If your video includes people, feature children, not adults.
- **Text.** Make sure the text is clear and easy to read.
- **Audio.** It is critically important for you, the narrator, to read slowly and clearly. Avoid monotone reading. Be sure to pause at appropriate times. Match the music to the tone of the poem.
- **Transitions and Effects.** Pacing between slides and special effects can make or break the intended impact. Do the transitions and effects add to or take away from the video as a whole?
- **Intro and Closing.** Include all the information and credits as noted in the guidelines.
- **Check out "Thirsty Measures,"** <https://steampoweredpoetry.com/thirsty-measures/> to see how one student used visuals, sounds, and humor to create a prize-winning video.

All videos must be submitted as MP4 or MOV files. All videos of good quality will be posted on the STEAM blog. By submitting your video, you are automatically giving consent for STEAM Powered Poetry Videos to promote and/or edit as we see fit.

READ ABOUT THE CONTEST: <https://steampoweredpoetry.com/2020-poetry-contest/>

WATCH CONTEST INFO VIDEO: <https://steampoweredpoetry.com/host-a-steam-contest-in-your-school/>

GO FOR IT! Create your videos. Have fun-- and good luck!

—The STEAM Team